

# HAWAII HEALTH SYSTEMS CORPORATION NOTICE OF AND REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS

EX Number: EX11-011

**1. TO:** Chief Procurement Officer

**2. FROM:** John Marnell and Miles Takaaze

Department/Division/Agency Pursuant to §103D-102(b)(4), HRS, and Chapter 3-120, HAR, the Department requests a procurement exemption to purchase the following:

**3. Description of goods, services or construction:**

The services being requested is to update the HHSC web site and to provide software so that HHSC can easily monitor and maintain the web site going forward without the need to constantly pay a vendor for this service.

**4. Name and Address of Vendor: McMurry**

1010 E. Missouri Ave  
Phoenix, Arizona 85014

**5. Price:**

\$350,000 3 Year Total

**6. Term of Contract:** From: 9/1/2011 To: 9/1/2013 plus option years

**7. Prior Exemption Ref. No.**

**8. Explanation describing how procurement by competitive means is either not practicable or advantageous to the State:**

HHSC represents 5 unique regions with smaller facilities within each region comprised of 13 total facilities. Each region has the ability to maintain their own web development, but HHSC overall requires a unified website design and hosting environment for technical and aesthetic reasons. Both Maui and Kona regions have separate contracts with McMurry to design and host their regional websites separately. Kona already redesigned their entire website using McMurry's hosting site and using McMurry's proprietary software "WebEdge". For technical and community/patient support reasons, HHSC requires the same website interface and functionality to maintain consistent design look, feel, performance and single hosting environment for HHSC web sites across all 13 facilities. Using a competitive procurement process isn't practical or advantageous to HHSC in our efforts to consolidate technical requirements under one McMurry design and hosting environment. Selecting an alternate web design and hosting vendor through a competitive process would potentially result in a technical solution that would eliminate consistent website performance, increase technical support costs, and jeopardize performance, designed functionality and negatively impact our patient population accessing HHSC external websites.

Procurement by competitive means would not be practical or advantageous to HHSC/State for reasons stated above.

**9. Details of the process or procedures to be followed in selecting the vendor to ensure maximum fair and open competition as practicable:**

Other vendors were solicited by Maui and West Hawaii region; however it's vital that HHSC standardize the HHSC website into one web design and hosting company with McMurry for reasons stated above. HHSC technical reps and Contracts department shall negotiate pricing, technical scope of services and the contract terms and conditions directly with McMurry.

**10. A description of the agency's internal controls and approval requirements for the exempted procurement:**

The exemption request is reviewed by senior management of HHSC, and then forwarded to the corporate director of contract management review in accordance with HHSC policies and procedures. The President and CEO of HHSC approve the exemption requests covering more than once facility and in accordance with internal procurement policies and procedures.

**11. A list of agency personnel, by position, who will be involved in the approval process and administration of the contract:**

Name	Position	Involvement in Process	
John Marnell	Director of Enterprise Applications	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Miles Takaaze	Communications Director	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Joe Evanoff	Contracts/Materials Management Director	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Edward Chu	Corporate CFO	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration

